

# Be Brilliant™

Immerse yourself  
in outstanding  
speech clarity



signia

Pure Charge&Go AX





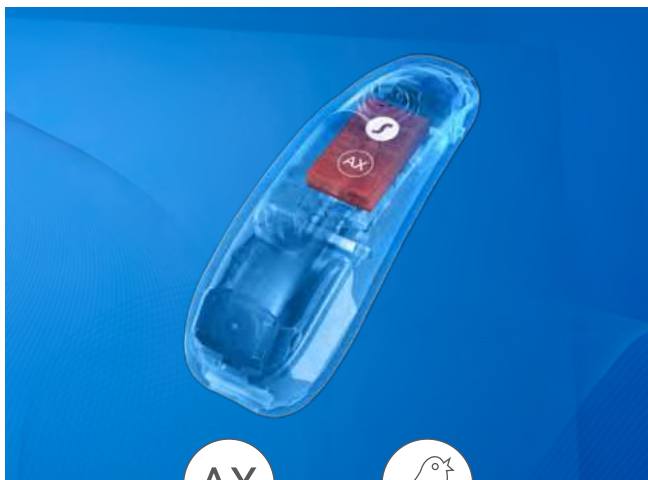
# Be Brilliant with Pure C&G AX

Our new Pure C&G AX hearing aids change the way you hear the world. No more straining to hear speech above background noise: Our revolutionary Augmented Focus™ technology lets you follow conversations with ease, even in difficult listening situations.

Packed with all the high-tech features you need to truly shine – with Pure C&G AX, you can Be Brilliant.



Augmented  
Xperience



Augmented  
Xperience



Immersive  
Soundscape

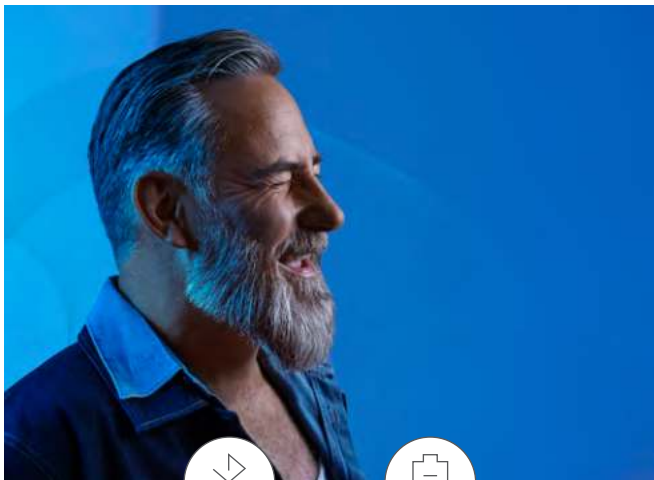
# Augment your hearing experience

Pure C&G AX offer an unprecedented hearing experience that goes beyond previous natural-sounding solutions. We call this augmented hearing that strives to deliver crystal-clear speech with an amazing immersive soundscape in any situation.

Augmented Focus™



These high-tech devices use our ground-breaking Augmented Xperience platform. It is inspired by the same principle as in 3D movies where key images appear directly in front of you while the background remains further away. This is possible because we have, for the first time, two separate processors: one for sounds in focus, like your conversation partner's voice, the other for surroundings.



Android & iPhone  
Connectivity



Recharge  
on-the-go

## Prescription audio that performs

Pure C&G AX are packed with all the high-tech features you need, such as Bluetooth streaming for your phone calls and music from both Android and iOS devices as well as advanced tinnitus therapies to make your life with tinnitus more comfortable.

These sleek modern all-rounders are also rechargeable, giving you up to 36 hours of use on a single charge with 5 hours of streaming. They come with a compact charger with the option to upgrade to a portable or Dry&Clean charger.



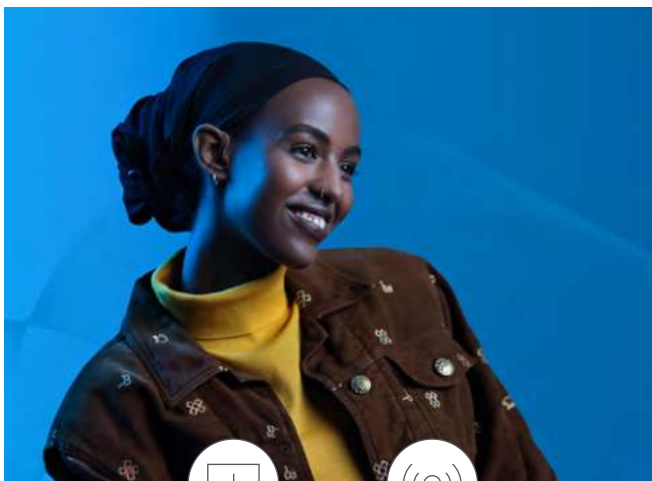
Pure Charger



Pure Portable  
Charger



Pure Dry&Clean  
Charger



Augmented Speech  
Understanding



Automatic  
Situation Detection

## Immerse yourself in outstanding speech clarity

Our revolutionary processing technology offers you the best speech understanding, including a natural-sounding own voice thanks to Own Voice Processing (OVP).

Advanced sensor technology recognises if you are moving, and detects which hearing situation you are in automatically, to ensure that you always experience the best possible sound as you move through your day.

Both the standard and telecoil versions of Pure C&G AX are available in a range of colours to suit every taste.



Black



Graphite



Dark  
champagne



Silver



Pearl  
white



Fine  
Gold



Deep  
brown



Sandy  
brown



Rose  
gold



Beige

OWN  
VOICE  
PROCESSING

OVP



AI Digital  
Assistant

# Personal support, at your fingertips

The full Pure C&G AX range connects to the Signia app, which contains the Signia Assistant and TeleCare support. Using artificial intelligence, the Signia Assistant offers you immediate support whenever you need to adjust settings.

Signia TeleCare enables you to keep in touch with your hearing care professional, so you get extra support on the spot when you need it. The Signia app acts like a hearing professional in your pocket, so you can Be Brilliant in any situation.



Compatible with Android and iOS. The app is free of charge.

Find out more on [signia.net](https://signia.net)

Or ask your hearing care professional for more information on Pure C&G AX range hearing aids, useful accessories and the Signia app.



# Augment your hearing Xperience

Hearing isn't always easy – a big group of people talking at the same time, too much background noise. The new Pure C&G AX hearing aids unravel this confusing array of sounds so you can focus with ease on what you want to hear. Also available in a telecoil (T) version for those who want to connect directly to audio loop systems or as a CROS version.

Pure C&G AX stand up to any acoustic challenge to let you Be Brilliant – all day, every day.

Relative sizes  
35mm  
0mm



Pure Charge&Go AX



Pure Charge&Go T AX

## About Signia

Signia is one of the leading hearing aid brands in the world. Our goal is to enhance human performance through iconic innovations that shape the prescription audio category. We refuse to accept hearing loss as a limitation. It's not about correcting a loss, it's about gaining an edge. Not just performing, performing brilliantly. Not just hearing again, but hearing better than ever. Hearing every word, beat, and breath. With Signia, you can Be Brilliant.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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